



**CAPE TOWN
TOURISM**

10 March 2008

To Whom It May Concern:

Dear Sir/Madam

RE PARTNERSHIP BETWEEN HOUT BAY AND KARLSRUHE

It gives me great pleasure to pledge the Cape Town Tourism Office of Hout Bay's support to this worthy partnership.

Cape Town Tourism is the official organization for Cape Town constituted as a voluntary Membership Association. From its inception in 2004, after the merge of all the previous local tourism organizations in Cape Town, the new Cape Town Tourism has geared itself to support Cape Town, its tourism industry, leaders and its people.

The tourism industry is an industry of partnerships, be it between people, places, cultures, history, or any other aspects that involve travel, there will always be linkages. Interaction takes place on many levels and in a special relationship such as the one now being founded we trust that this partnership will have a long and fruitful life.

In Hout Bay tourism is a crucial source of income and still has huge potential that can be untapped and increased. Hout Bay is a wonderful example of many cultures living in close proximity to each other and there are still many possibilities of getting people involved in tourism.

Hout Bay has plenty to offer for visitors and local people such as:

- World of Birds, Africa's largest bird park
- beautiful accommodation establishments;
- Imizamo Yethu township tours;
- Fishing harbour and village tours;
- stunning nature walks and hikes;
- a lovely beach;
- restaurants with fine cuisine
- Chapman's Peak, the world renowned spectacular mountain pass offers unique views and picnic spots with breathtaking sunsets
- the Clay café and other places that offer entertainment and activities for children
- Sundays often attracts many local Cape Tonians to the popular craft market and fish and chips at the water edge is very high on the list of things to do

There is an active harbour with sea and other attractions and activities such as yachting, trips to Duiker island to view the seals, traditional curios to buy, the Mariners Wharf restaurant, nautical shops and fresh fish markets, deep sea fishing and in season the whales that have in recent years increased in numbers



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A number of successful craft projects have been started to create employment such as

- the Original T-bag Designs;
- Iziko Lo Lwazi Paper products and
- Mandela Mosaics and the products are of very high standards but there is scope for more and this partnership has the potential to contribute with education, training and various other attributes.

Hout Bay is also a well-known destination for weddings and conferences.

This very exciting partnership can help build bridges between two towns from two worlds and people from different backgrounds and societies can learn from each other.

Our best wishes for a wonderful working partnership accompany this letter.

Should you need any further information please do not hesitate to contact me.

Yours sincerely,

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